



PFI Marketing Bulletin 2010-3

October 18, 2010

Effective Date: Immediately

Subject: New MPF Logo

Today, the Mortgage Partnership Finance (MPF[®]) Program introduced its new logo at the American Bankers Association's annual convention in Boston. A new tradeshow booth, brochure and advertisements showcase the royal blue logo and tagline: Partnership Is Our Middle Name. You'll also find the new logo and tagline on our public website, www.fhlbmpf.com, our transactional website, eMPF and our marketing materials.

Our commitment to our members remains as strong today as it was in 1997 when the MPF Program was created to make it easier for members of the Federal Home Loan Bank (FHLBank) System to access the secondary mortgage market and make fixed-rate mortgages available in their communities. FHLBank members include commercial banks, savings institutions, insurance companies, and credit unions of all sizes.

About the MPF Program

To participate in the MPF Program, a financial institution must be a member of an FHLBank that offers the MPF Program. Currently, new loan purchases are available through the following FHLBanks: Boston, Chicago, Des Moines, New York, Pittsburgh, and Topeka.

For More Information:

For general questions about the MPF Program, please call the MPF Customer Support Desk at 877-INFO-MPF (877-463-6673).

For more information on the MPF Program: <http://www.fhlbmpf.com>